

Business support from Pink Plumbers

A FEMALE plumber who hopes to be as recognisable as British Gas, wants to encourage more women to take up the trade and join her female franchise.

Jo Lawrence, 39, *pictured*, started her all female business, Pink Plumbers, over eight years ago.

While waiting for planning permission to build her house in Chesham, Jo wanted to learn a skill that would come in handy when construction work began, so she

trained as a plumber.

With business booming Jo, who works in and around Amersham, wants to license her company to other female plumbers wanting to start their own businesses.

She said: "There is a big gap between women training and actually becoming plumbers. I want to bridge that gap and help women get out there.

"Women can buy the Pink Plumbers brand, name and look, but more importantly get a lot



of support and help along the way, so they'll have their own business but with my support."

Jo has recently taken on her first licensee, Charlotte Stirrup, who will be setting up her own Pink Plumbers business in Wiltshire.

"I'm really looking forward to seeing

Charlotte's business get off the ground and taking Pink Plumbers to the next level.

"I had a vision in 2006 of Pink Plumbers vans spreading across the UK, being as recognisable as British Gas."

Visit www.pinkplumbers.com